EXPERIENCE • LEARN • MEET

Giving you real insight and the right connections to grow your business in Asia

www.seatrade-cruiseasia.com
Following the success of recent Seatrade Cruise events in the region, Seatrade Cruise Asia Pacific will bring together top executives from the major cruise line brands, as well as government officials and other key stakeholders to discuss the cruise industry in Asia and its growth and future prospects. Attending this event will give you the insight and connections you need to grow your business in the Asia region.

The three-day event will combine a conference, travel agent training and a dedicated social programme to maximise your networking opportunities.

Predictions suggest that China will be the largest source market in the region with 4.5 million passengers by 2020.

Royal Caribbean’s capacity in 2017 in Southeast Asia increased by 30% over 2016.

Let’s take a look at the other stats...

China’s booming outbound travel numbers, expected to double by 2020, feeding demand for fly-cruising in Australia, SE Asia, Europe, Alaska.

- Between 2012 and 2015, passenger volume grew from 775,000 to nearly 2.1 million passengers, a 39 percent compound annual growth rate.
- China is a main driver of passenger growth in Asia adding 770,000 more cruise travellers since 2012, a 66 percent compound annual growth rate.

- Thailand was scheduled to host 291 calls in 2016, with a potential 465,000 passengers.
- China’s first domestic cruise brand offering a Chinese-built ship is set to start operations in 2022 built at Shanghai’s Waiaocqiao Shipbuilding (joint venture between CSSC, China Investment Corp, Carnival and Fincantieri).

Singapore will log 13 maiden calls in 2017, including Seabourn Encore which was christened in Singapore in January.
As a source market for cruise tourism worldwide, the **absolute volume** of cruise travellers sourced from Asia has nearly **tripled** since 2012.

Your all-inclusive conference package includes:

**Conference Delegate Package**  
*Still only US $650 per person (+ 6% vat)*

This is for one person and includes the following:
- Welcome reception and invitations to official networking events
- All conference sessions
- Lunch and refreshments
- Access to speaker presentations after the event

**Pop-Up Table Display Package**  
**US $3,600**

This is for 2 people and includes the following:
- 2 conference packages (worth US $1,300)
- Networking session with industry decision makers
- Display table with room for pop-up display, located where refreshments are served so plenty of opportunity for networking
- Printed pop up banner - client to provide print ready artwork
- 50-word company profile with company logo and contact details in the official programme
- 50-word entry and logo on the event website

To register your interest, please visit our website:  
[www.seatrade-cruiseasia.com](http://www.seatrade-cruiseasia.com)

According to CLIA, Asia is set to become the **world’s second largest cruising region within the next five years**, with 3.8m annual passengers expected by 2020.

Fincantieri has a **cooperation agreement** with Shanghai’s Huarun Dadong Dockyard one of China’s largest yards specialised in ship repair and refitting to service cruise ships operating in the region.
The world’s leading cruise lines have previously attended Seatrade’s cruise events in Asia including:

Carnival Corporation & plc  Celebrity Cruises®  Costa Cruises  Crystal Cruises

Cunard  Disney Cruise Line  Genting Hong Kong  Holland America Line

MSC Cruises  Norwegian Cruise Line®  Ponant  Princess Cruises

Pullmantur Cruises  Royal Caribbean International  Seabourn

Seadream Yacht Club  SilverSea  Star Cruises  SkySea Cruise Line

“IT’s yachting, not cruising”

TUI Cruises

Seatrade Cruise Asia Pacific

1-3 November 2017
Baoshan (Shanghai), China

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