

Drug Delivery & Packaging Pharmapack



INNOVATION • NETWORKING • EDUCATION

EXHIBITION & CONFERENCE 6-7 FEBRUARY 2019 PARIS EXPO, PORTE DE VERSAILLES, HALL 7.2, PARIS

Are you a **START-UP** in the packaging and drug delivery industry?

IMMERSE YOURSELF IN PHARMAPACK AND KICK-START YOUR START-UP!

From pre-seed and early stages start-ups to established companies, you will be able to grow and boost your business at Pharmapack. With over 5,300 attendees from pharmaceutical, biopharmaceutical and veterinary companies, CMO, CRO, hospital and academic researchers and regulatory bodies from 70 countries, you will be able to network with the right audience within the packaging industry.

WHY EXHIBIT AT PHARMAPACK



BRAND VISIBILITY: REACH A GLOBAL AUDIENCE

Exhibiting is a big opportunity to boost your brand's profile and visibility, not only during the show but throughout the year. Make the most of a powerful marketing opportunity!



LEARN, RESEARCH & TRAIN

Conferences and seminars help you better understand where the industry is headed. Hear from exciting speakers, see the latest innovations and expand your knowledge.



SHOWCASE YOUR PRODUCT INNOVATIONS

We have a dedicated area for companies developing and expanding new technologies in the fields of pharmaceutical packaging, labelling, drug delivery device design and engineering.



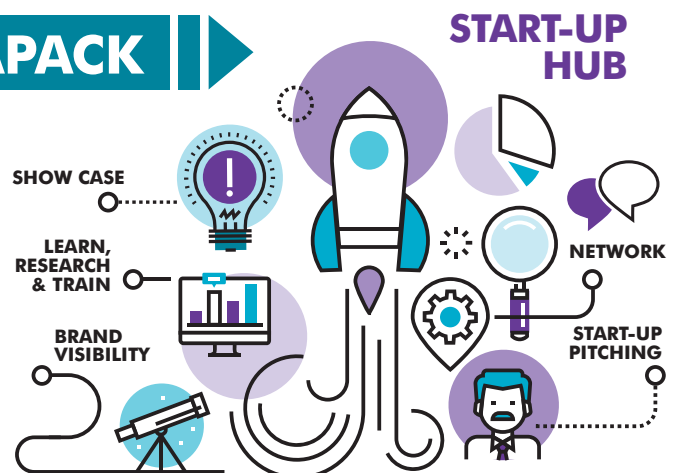
START-UP PITCHING

You will have the opportunity to pitch your company to our panel of experts, while also hearing from other start-ups in the industry. A patented idea can become the next big thing in pharma packaging.



NETWORK WITH OTHER START-UPS

In addition to the connections you make at the booth, we have a dedicated area located in the centre of the event where you can meet the companies that are shaping the industry!



WHAT OUR **START-UP EXHIBITORS** SAY:

"As a small company, we need exposure, and Pharmapack gives us that. We gave a talk at the Conference last year and we really appreciate the opportunity to reach a wider audience and have deeper follow-up conversations at our booth."

"The quality of attendees means there are always good chances to network and find out what's going on."

"Due to its size and structure, Pharmapack is one of the best networking events."

For more information please contact: salesoperations@ubm.com



WHO VISITS US?

CEO, MD, DIRECTOR | PURCHASING, SOURCING, PROCUREMENT
INNOVATION MANAGER | PACKAGING DEVELOPMENT | R&D

KEY OBJECTIVES

77%

have attended Pharmapack to learn about new products and discover the latest technologies

64%

attended the event to get in touch with new partners and to request quotations

GET THE BEST OF THE SHOW:

START-UP HUB STAND includes:

- **A table top presentation area, lighting, lunch for 2 people, 1 parking voucher per show day.**
- **2 Premium Conference Passes.**
Premium pass includes full access to our Pharmapack conference and technical symposium which offers you the most comprehensive overview on the latest global market regulatory landscape and technology trends with expert's insights and round table discussions.

BONUS

- **Participation in our start-up pitching competition** with an opportunity to win prizes and an open discussion with our Startup Advisory board members. This is your chance to win a 50% discount when booking a stand at the next edition of Pharmapack.
- **Access to our matchmaking system** where you can request and accept meeting invites from exhibitors and visitors.
- **Your company will be featured on our website** on our dedicated start-up page.
- **Company promotion** through newsletters and social media. Onsite promotion on our digital screen located at our networking areas.
- **20% off** other sponsorship opportunities.

COMMUNICATION PACKAGE:

- **Free customisable banners**
Banners come in a range of sizes and are available both static and animated and in French and English.
- **Free digital postcard invitations**
You can also order printed versions to give to your contacts.
- **Press release & whitepapers**
Share your press releases and whitepapers via our website. Get in touch with your sales contact if you wish to collect leads with your documents.
- **ExhibitorKit access**
This comprehensive tool is the best way to prepare for your participation in the event.
- **Your company profile highlighted** in Startup Hub feature of Pharmapack Europe 2019 conference & Exhibition program which will be printed and mailed in November to decision-makers worldwide.
- **Catalogue entry:**
 - A descriptive text max. 400 characters, including spaces (Exhibition & Conference Programme, Catalogue and online Exhibitor List)
 - Your company full contact details (Catalogue and online Exhibitor List)
 - Product categories (Catalogue only)
 - Your company logo (Catalogue only)

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