

Drug Delivery & Packaging Pharmapack



INNOVATION • NETWORKING • EDUCATION

EXHIBITION & CONFERENCE 6-7 FEBRUARY 2019 PARIS EXPO, PORTE DE VERSAILLES, HALL 7.2

COMMUNICATION PACKAGE PHARMAPACK EUROPE 2019

The items from your communication package are all free and available in the Exhibitor Manual

YOUR COMPANY NAME AND PROFILE



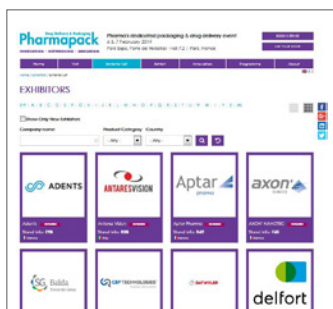
► In our Exhibition & Conference Programme:

This pre-programme collates all information concerning Pharmapack Europe features & content, and is distributed to more than **10,000 decision makers** worldwide. Your package includes a 400 character profile in the brochure. Submit your entry via the Exhibitor Manual by September 2018.



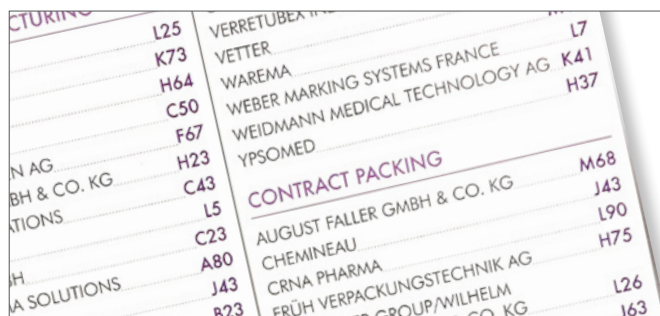
► In our Onsite Catalogue:

The Event Catalogue will be distributed onsite and is used by many attendees post-show to source suppliers. Submit your entry via the Exhibitor Manual by December 2018.



► On our Online Exhibitor List:

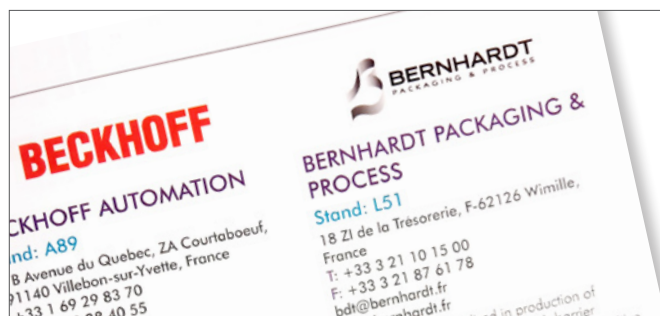
The Exhibitor List is available on the website all through the year. Submit your entry via the Exhibitor Manual by December 2018.



YOUR COMPANY NAME

► In our Onsite Pocket Guide:

Your company will be listed in this pocket sized planner distributed to attendees.



YOUR COMPANY LOGO

► In our Onsite Catalogue:

The Event Catalogue will be distributed onsite, allowing attendees to find you easily on the show floor.

For more information, please contact us at pharmapackcustomerservice@ubm.com or your account manager.

COMMUNICATION PACKAGE

ALL FREE



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YOUR COMPANY PRESS RELEASE & WHITEPAPERS

Send us your press releases and whitepapers!

We will publish them on our website: an easy way to attract people to your stand by distinguishing yourself before the event! If you wish to collect leads with your whitepapers, please refer to the Sponsorship brochure to learn more about this opportunity.



PROMOTE YOUR PARTICIPATION ON OUR SOCIAL MEDIA PLATFORMS

Post your stand number or share information about an innovation you'll be showcasing by tagging @PharmapackEU and #PharmapackEU on Twitter.



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You can add your stand number to these banners to promote your participation on your website or in your emails.



INVITE YOUR PROSPECTS & CLIENTS TO YOUR STAND WITH EMAIL INVITATIONS

Personalise these html invitations with your company name and stand number

Send them to your clients and prospects.



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Personalise these PDF visitor invitations with your company name and stand number before sending them to your clients and prospects.

In accordance with our sustainability policy, paper invitations will not be automatically sent to exhibitors. Should you wish to receive paper copies, please use the Free Promotional Tools form on the Exhibitor Manual. Max. 200 invitations per exhibitor.



ONSITE LEAD CAPTURE TOOL

Activate your VisitConnect portal and download the VisitConnect app to easily scan leads onsite.

The portal gives a comprehensive overview of the leads you generated that makes post-event follow-up easier.



INTERNATIONAL MEETINGS PROGRAMME

Pre-arrange meetings with visitors and other exhibitors.

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For more information, please contact us at pharmapackcustomerservice@ubm.com or your account manager.



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NEWS, WHITEPAPERS &
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