



# BOSCH

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## PRESS RELEASE

March 2020

### **BOSCH PRESENTS NEW PRODUCTS AT KBB BIRMINGHAM 2020**

**Milton Keynes:** To mark the occasion of the KBB Birmingham 2020 exhibition (NEC, 1-4 March 2020), Bosch Home Appliances announces a number of new products to be unveiled at the show. Bosch can be found at stand X130 in hall 17, part of a significant BSH Home Appliances Ltd 500 sq m area. Sister brands NEFF and Siemens are exhibiting alongside Bosch.

**Venting hobs** are an increasingly popular category of products with consumers and Bosch is bringing two new models to its offering this year. Firstly, the **Serie 6 PVQ73IF15E** 70cm-wide model features DirectSelect, for simple selection of the zone and power, with CombiZone flexibility to combine two zones for larger pans. Of note for installers, the new **Serie 6 PVQ73IF15E** is a 70cm-wide hob with the built-in dimensions of a 60cm model, so it will fit into standard-width furniture, offering enhanced flexibility.

Secondly, the flagship **Serie 8 PXX875D67E** 80cm-wide venting induction hob combines the best of Bosch's induction and ventilation technology. The **Serie 8 PXX875D67E** newly features Home Connect smart connectivity. Via the Home Connect app, users can remotely monitor the appliance, plus receive push notifications when the carbon filter needs replacing. Other highlights of the FlexInduction hob include PerfectCook and Perfect Fry, where an adjustable sensor precisely controls the temperature in the pan, and the PerfectAir sensor, which controls the hood settings for maximum extraction with minimal noise. The new venting hobs launch in April and May 2020.

There are also significant additions to Bosch's **wine cabinet** ranges with two new built-under and two new freestanding cabinets. In the built-under offering, the **Serie 6 KUW KU20VHG0G** measures 82 x 30cm and holds up to 21 bottles, while the **Serie 6 KUW21AHG0G** is 82 x 60cm and holds up to 43 bottles in two temperature zones. The 60cm-wide freestanding model (**Serie 6 KWKI6ABGAG**) holds 44 bottles and has a push-to-open door. For true wine lovers, the **Serie 6 KWK36ATGAG** freestanding cabinet stands 185cm high and holds a maximum of 199 bottles; it also features a push-to-open door. All models have oak shelves and a temperature range of 5-20°C. They will launch in the autumn.

Commenting on the new products, Rosa Pisani, Bosch Group Marketing Manager, said: "We're excited to be launching these new products at KBB Birmingham. The new additions to our venting hob range



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combine the best of our induction and ventilation technology, while the new wine cabinets give our customers greater choice in both the built-under and freestanding categories. We're looking forward to showcasing these to visitors at the show."

**Ends**

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### **About Bosch**

The Bosch Group is a leading global supplier of technology and services. The company's operations are divided into four business sectors: Mobility Solutions, Industrial Technology, Consumer Goods, and Energy and Building Technology. The Bosch Group comprises Robert Bosch GmbH and its roughly 440 subsidiary and regional companies in some 60 countries. Including its sales and service partners, Bosch is represented in roughly 150 countries. This worldwide development, manufacturing, and sales network is the foundation for further growth. The Bosch Group's strategic objective is to create solutions for a connected life. Bosch improves quality of life world-wide with products and services that are innovative and spark enthusiasm. In short, Bosch creates technology that is "Invented for Life".

The company was set up in Stuttgart in 1886 by Robert Bosch (1861-1942) as "Workshop for Precision Mechanics and Electrical Engineering." The special ownership structure of Robert Bosch GmbH guarantees the entrepreneurial freedom of the Bosch Group, making it possible for the company to plan over the long term and to undertake significant up-front investments in the safeguarding of its future. Ninety-two percent of the share capital of Robert Bosch GmbH is held by Robert Bosch Stiftung GmbH, a charitable foundation. The majority of voting rights are held by Robert Bosch Industrietreuhand KG, an industrial trust. The entrepreneurial ownership functions are carried out by the trust. The remaining shares are held by the Bosch family and by Robert Bosch GmbH.

Additional information is available online: <http://www.bosch-home.co.uk/>