

2020 Houzz Home Design Trend Predictions

With 2020 on the horizon, these are the top home design trend predictions from [Houzz](#), the leading platform for home renovation and design. With a community of millions of homeowners and home renovation and design professionals around the world, Houzz has unique insights into how people are renovating their homes. We searched through Houzz data, browsed hundreds of home design photos, reread past articles and interviewed professional designers to bring you this collection of materials, colours and other home design ideas that you can expect to see a lot more of in 2020.

2020 Home Design Trend Predictions from Houzz



1. Colourful kitchens.

With homeowners starting to step away from the safety of a monochrome palette, kitchens look set to become much more colourful in 2020. We're increasingly seeing colourful kitchen photos uploaded to Houzz showing that homeowners are choosing cabinets in a range of cheerful shades, from blues and greens to heathery purples. But it doesn't stop there, surprisingly, one of the new search terms on Houzz this year was 'yellow kitchen'; proving that homeowners are prepared to go bold with their colour choices. 'Cream kitchen' also made an appearance in the rising search terms list, marking a step away from the classic white kitchen.

Design: Gruff | Photo: French + Tye

2. Sustainability.

Sustainability is becoming a more frequently requested feature by homeowners on Houzz, with 15% of renovators stating that 'integrating green materials' was a priority when completing renovations, according to Houzz research. The word 'eco' also made it into the 2019 most searched for keywords on Houzz. Many of the design fairs around the world this year saw designers rise to the challenge by experimenting with eco materials, recyclable products and putting a big focus on the life cycle of a product, and this looks set to continue to build in 2020.

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3. Black interiors.

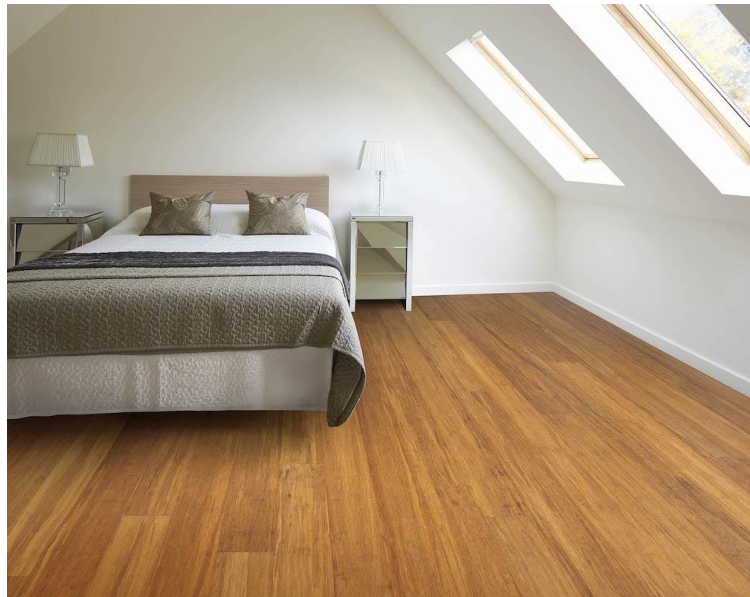
We're seeing dark colours becoming more popular among the Houzz community, and this looks set to rise even further with searches for 'dark' and 'black' interiors appearing in the most popular list for the first time in 2019, with 'black kitchen' in particular increasing 46% year on year. A surprising addition to the most popular search terms this year was 'black bathroom' which wasn't in the charts at all in 2018. Some of the most popular photos at the end of 2019 back up this emerging trend, with images featuring black painted walls, black slate metal-framed screens and even black slate wall covering all finding their way onto the site.

Design: Gold Is A Neutral | Photo: Kasia Fiszer

4. Bamboo.

With a rising interest in all things sustainable, we've noticed bamboo starting to trend as an eco-material, cropping up in the most searched terms on Houzz for the first time this year, we're also seeing more and more photos uploaded featuring this material. Technically a fast-growing grass, bamboo is a sturdy and renewable raw material that can be used for flooring, furniture and even woven into fabric. Professionals on Houzz flagged this trend earlier this year, and while this material isn't new, it's definitely enjoying a renewed interest going into 2020, thanks to its eco-credentials.

Design: The Bamboo Flooring Company



5. Green schemes.

Another trend coming through strongly is the colour green, with designers calling this the 'must' colour in design for 2020. This year we saw a rise in searches for 'green kitchens', increasing by 50% since 2018, along with searches for 'green bedrooms' and 'green bathrooms' which both made their way into the most popular list for the first time.

Design: Naked Kitchens



6. Statement-making bathrooms.

With Houzz research finding that bathrooms were one of the most renovated rooms in the UK last year, it isn't surprising that homeowners are upping the ante when it comes to updating them. Gone are the days of the all-white bathroom and designers on Houzz are tapping into a desire for a bathing space homeowners can show off and, more importantly, retreat to for some quality relaxation time. Next year Houzz expects to see more luxury finishes, statement tiles and bold colours in bathrooms. For homeowners looking to make a bigger statement, we predict we will start seeing more pastel-coloured sanitaryware, in soft pinks, greens and blues.

Photo: Rachel Loewen © 2019 Houzz



7. Navy bedrooms.

'Navy bedroom' is a new search term that climbed into the most popular searches this year and looks set to lead in 2020. This possibly takes its cue from the trend for inky blue living rooms and kitchens of previous years, and gives a nod to the move away from Scandi-inspired minimalism and into darker and more atmospheric interiors.

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