PART OF THE ASEAN SUPER 8 SERIES

Secure your prime location and maximize your exposure in the ASEAN Super 8 international marketing promotion programme.

Advertising: Multi languages in 30+ print / online media
Direct Mailing to 60,000 databases
Press release via PR Newswire’s 100,000 media outlets and 4,000 websites.

Website, social media & digital marketing
Business matching programme
Show Update
Buyer’s Guide
Free speaking slot opportunity
Onsite advertising and sponsorship opportunity

Early Bird Catches The Worm!

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EXHIBITORS WILL BE ABLE TO SHOWCASE THEIR LATEST PRODUCT OFFERINGS AND ENHANCE BRAND IMAGE IN SOUTHEAST ASIA’S LARGEST INTEGRATED TRADE EXPO FOR THE BUILT ENVIRONMENT INDUSTRY.

SECURE POSITIVE BUSINESS DEALS AND GENERATE SALES LEAD ACROSS THE ENTIRE VALUE CHAIN.

Visitors stand to get first-hand information about new innovations in the industry, and learn about the latest trends and industry news.

Build new contacts and exchange ideas with leading industry names such as manufacturers, developers, contractors, industrial users, consultants as well as government officials.

Enjoy a hassle-free accessibility to nine different trade exhibitions, offering unique experience across the entire spectrum of construction, all under one roof.

Cost of Participation

Bare Space: RM1,599 / USD 490 per sqm

Standard Shell Scheme: RM1,699 / USD 540 per sqm

Why Participate?

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Visitors Profile

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Why Participate?
meet the construction world under one roof. Wider pool of prospective clients. The Ecobuild environment, while leading providers and innovative products and services be the enabler in helping you to build successful business relationships for the future.

Given the advantage of accessing the different events at one location, the Thai International Trade and Exhibition Centre (MITEC) in Kuala Lumpur, this event offers Super 8 visitors a hassle-free opportunity to get in touch with various leading experts and solutions providers in the built environment. In essence, ASEAN Super 8 will be the enabler in helping you to build successful business relationships for the future.

The three-day REHAC Expo & Forum boasts of being the exclusive meeting point for the players in the heating, ventilation, air-conditioning, refrigeration, business (HVACR) industry. Participants will be able to garner more insights in the potential business opportunities in the building regional HVAC sector.

The event will see the participation of key players in the manufacturing business of the HVAC and refrigeration industry. Visitors of the ASIA LIFT Expo & Forum will get the first-hand experience on the latest technology and benefit from the escalated promotion of this important industry. With the rapid rise in high-rise buildings, both in the commercial and residential segments, the lift and escalator industry stands to benefit substantially from the immense growth.

This year, the show will be showcasing the latest and most innovative technologies in the HVACR scene. These technologies include the latest in HVAC systems, smart buildings, building automation, energy management systems, etc. The Thematic Forum for the 5th time, the TENAGA Super 8 Expo & Forum will be the one-stop avenue for the lift and escalator business of the lift and escalator industry. The show will feature over 300 exhibitors showcasing their latest products and services.

The ASEAN M&E Show, TERAASA, ASEAN Solar, ASEAN Light, ASEAN Lift, REVAC, Ecobuild, Heavy Mach and IFSEC Southeast Asia.

With 9 top industry exhibitions organised simultaneously under one roof, the leading event will be a one-stop avenue for industry professionals to learn and source solutions and technologies related to the built environment. To be held from 23 – 25 June 2020, the impressive ASEAN Super 8 exhibitions that comprise 9 exhibitions namely the ASEAN M&E Show, TERAASA, ASEAN Solar, ASEAN Light, ASEAN Lift, REVAC, Ecobuild, Heavy Mach and IFSEC Southeast Asia.

World demand for security equipment was expected to hit US$166 billion in 2018, and the future growth is forecast to continue growing at a strong pace. The fastest gains are expected to come from Asia, among others, with the demand for IoT security equipment likely to exceed 20% in Southeast Asia. The IFSEC Asia Southeast will be the platform for the regional players in the security and safety industry to get greater insights and explore business opportunities to tap into industry-increasing demand.