NEW DESIGNS BY ADAM HUNTER

California Dreaming

Inspired by his career on the Broadway stage, Adam Hunter has collaborated with The Rug Company to create a dramatic new collection of elegant designs, inspired by the environmental elements of California.

Drawing inspiration for this collection from the SoCal climate, its vistas and landscape, Adam blends the native topography with linear and blurred lenses to produce spectacular yet unexpected designs.

“This collection is inspired by the beauty of my new home state of California. In Los Angeles, the weather plays a leading role: the sun, the ocean, the sunset. We are so lucky to live in paradise.”

More information and images overleaf

Press requests

For press enquiries including interview requests, image requests and press loan requests please contact:
Lucy Marriott lucy.marriott@therugcompany.com +44 020 3141 3040

Tundra available from £3,237 (1.83m x 1.22m) or £1,450/m2
The new collection which launches in June 2019, comprises three new rug designs, with one design available in two colourways.

Tundra is an abstract graphic of the contours of Joshua Tree and the Californian desert, with the topographical design depicted in varying heights of wool and silk.

Wisteria echoes the drapery of the floral blossom so prevalent in LA during Spring. The design is composed of oscillating organic dots in ombre jewel tone colours, depicted in silk yarns lending it intensity and lustre.

From left: Tundra and Wisteria

Tundra available from £3,237 (1.83m x 1.22m) or £1,450/m2

Wisteria available from £3,572 (1.83m x 1.22m) or £1,600/m2

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Waves blends the erratic chaotic waves of the Pacific Ocean with the smooth steady detailing of pencil linework drawing. The result produces a design that features curved, geometric shapes with stunningly precise linear illustration, and is available in two dynamic colourways.

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“Rugs are important and nostalgic pieces in any home. However, my life in the theatre most inspires everything. So, this collection is a hybrid of sorts. Rooted in tradition, inspired by California, Mother Earth, and finished with a little drama. They also reflect my favourite things in life: magic, glamour and sophistication.”

Each rug is meticulously handcrafted from the finest materials, in The Rug Company’s weaving houses in Kathmandu. All of the designs will be available both online at therugcompany.com and in The Rug Company’s showrooms internationally.

From left: Waves Blue and Waves Honey

Waves Blue available from £3,572 (1.83m x 1.22m) or £1,600/m2

Waves Honey available from £3,572 (1.83m x 1.22m) or £1,600/m2

Therugcompany.com Handmade
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Tundra

Wisteria

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