

Whole Lighting Industry is Under the Same Roof!

Target is to become a regional power in the lighting sector in 2017

UBM, one of the largest trade fair organizers worldwide, has acquired the Led & Lighting exhibition which used to be organized by Marmara Fair Organization since 2007 in order to bring the Turkish Lighting Industry together under IstanbulLight International Lighting & Electrical Materials Fair and Congress roof. UBM has announced the acquisition in traditional dinner of AGID (Turkish Lighting Luminaires Manufacturers Association) held for the members and sector representatives. UBM will now bring together the entire sector in September every year. IstanbulLight Brand Director Engin Er stated that the industry will be further strengthened by bringing Turkey's lighting fairs under the IstanbulLight brand and the union would open up exports to target countries.

The meeting point of the Middle East, Balkans and Eastern Europe in the Lighting industry since 2002, IstanbulLight International Lighting & Electrical Materials Fair and Congress keeps finger on the pulse of the sector with its strong vision.

"We, as UBM, will accomplished the unification of the sector which has been expected enthusiastically with acquisition of the Led & Lighting exhibition which used to be organized by Marmara Fair Organization since 2007," said IstanbulLight Brand Director Engin Er. IstanbulLight will be a more comprehensive platform that opens up the sector in domestic and foreign markets and creates business links with new markets now. We are pleased to introduce Turkey's potential thoroughly in the lighting sector to the World."

Target is to become a regional power in the lighting sector

AGID Chairman Fahir Gök announced this unification in the traditional AGID dinner where important names of the sector come together.

"One of our goals is to bring lighting fairs all over Turkey under the one roof to present our producers and products to the world and our country in a comprehensive way. This development, which was a need for the sector, will be realized under the IstanbulLight brand with the support of UBM, AGID and ATMK(Turkish National Committee On Illumination). We believe that this strong formation in the sector will be an important development in both regional and national sense," AGID Chairman Fahir Gök said.

Setting off with the slogan "Life is Light"

Offering the latest innovations and technologies in the lighting industry with "Life is LIGHT" motto and updated content, IstanbulLight will take place in Istanbul Expo Center on September

21st - 24th, 2017 with the collaboration of Turkish National Committee on Illumination (ATMK) and Turkish Lighting Luminaires Manufacturers Association (AGID).

IstanbulLight Fair is going to further enrich its content this year; from seminars that will be hosting academicians and industry experts to innovation awards, from forums where the lighting designers will get together to art activities, from university platform to career corner. Besides, in addition to the Lighting and LED Technologies, we are going to add the Decorative Lighting, Building Automation Systems, Electric Materials and Equipment as well as Lighting Design to the fair concept.

The 10th IstanbulLight Fair, which will be organized in an area of 15,000 sqm, will stimulate the lighting industry with its over 10,000 visitors, 200+ exhibitor companies, private industry representatives, public sector officials, academicians as well as students.

About UBM

UBM UBM is one of the largest fair organization companies of the world organizing around 400 fairs on average per year with more than 5000 employees in more than 20 countries thanks to its experience of more than 100 years. UBM EMEA Istanbul, under the framework of UBM, organizes international fairs of European and Turkish markets basing on its knowledge and UBM's global experience of more than 30 years. Market leading fairs of UBM EMEA Istanbul are: Alleather IDF the Leather Exhibition of Istanbul, CBME Children Baby Maternity Expo, CPhI Pharmaceutical Ingredients Fair Istanbul, Expomaritt Marine Industry Fair, Fi Food Ingredients Fair Istanbul, Growtech Eurasia Greenhouse Agricultural Technologies Fair, ISSA Interclean Industrial Cleaning Fair Istanbul, TESFA Facilities Management Services, Technologies, Infrastructure and Supply Fair, Intertraffic Traffic Technologies and Equipment Fair Istanbul, İstanbul Kids Fashion Baby and Kids Fashion Fair, IstanbulLight Lightning Exhibition, Tissue World Istanbul Tissue Paper Industry Fair.